DLLD20 Scaling Up Challenge

Living in EU Capacity Building

Develop citizen-centric design approaches as a new competence for policy-making

Needs

- Co-working capacity, problem solving, critical thinking
- What is the real important priorities of people?
- Resources (facilitation, invest in education
- To build the capacity for people, develop co-working spaces

Challenges

- Policy makers can be 'frightened' of listening to citizens
- Citizens need capacities in participatory processes
- Inclusion of citizens beyond the usual suspects
- Horizontal leadership
- Resources for facilitation

Contribution:

- Digital Oulu: digital meets the needs of services clients
- Long experience with participatory techniques, citizen engagement
- Greek project Ioanna Elabd_wabi

Identify new skills needed by public authorities and businesses, and take action to ensure that people acquire these skills

Needs (skills)

- Holistic vision

- Design process

- Developing collaboration

- System thinking

- Technology skills

- Negotiation skills

Challenges

- Identify roles & responsibilities, and a leader to guide to the solutions. Within the own organization and within other organizations to collaborate

Develop a culture of having a co-creative, participative and cross-sector approach to designing and implementing smart and sustainable local solutions (1/2)

Needs

- Raise awareness of the value of co creation

Challenges

- How to involve and engage citizens in co creation which is in the technical sector

- Incorporating sustainability into the transformation

- Give a new mission/ vision to the city

- Transforming a city into a smart city from a manufacturing city

- Acquire the solution (innovation) an not necessarily the technology

- Public administration/sector doesn't see the financial benefit of cocreation

Develop a culture of having a co-creative, participative and cross-sector approach to designing and implementing smart and sustainable local solutions (2/2)

Contribution

- Collaboration with other eco-systems, SME, LLs into our premises
- Experience of a living transformed into a city lab
- House of torino city lab – idea
- Story telling of good examples, towards city officials, citizens

First actions (challenges)

- Difficulties to scale from testing to the scale up (procurement rules) Incorporating sustainability into the transformation
- Cultural, social
- Can't be the first customer of the solutions
- More resources are needs
- Not enough knowledge/time about the research on going within the site (Geel JRC)